

Opportunity Discovery Kit

Find one skill, idea, or solution
you can turn into income.

This practical starter kit helps you identify what you already have, match it to a real problem, and turn it into a simple opportunity you can start testing in 7 days.

KIT SNAPSHOT

Category: Start

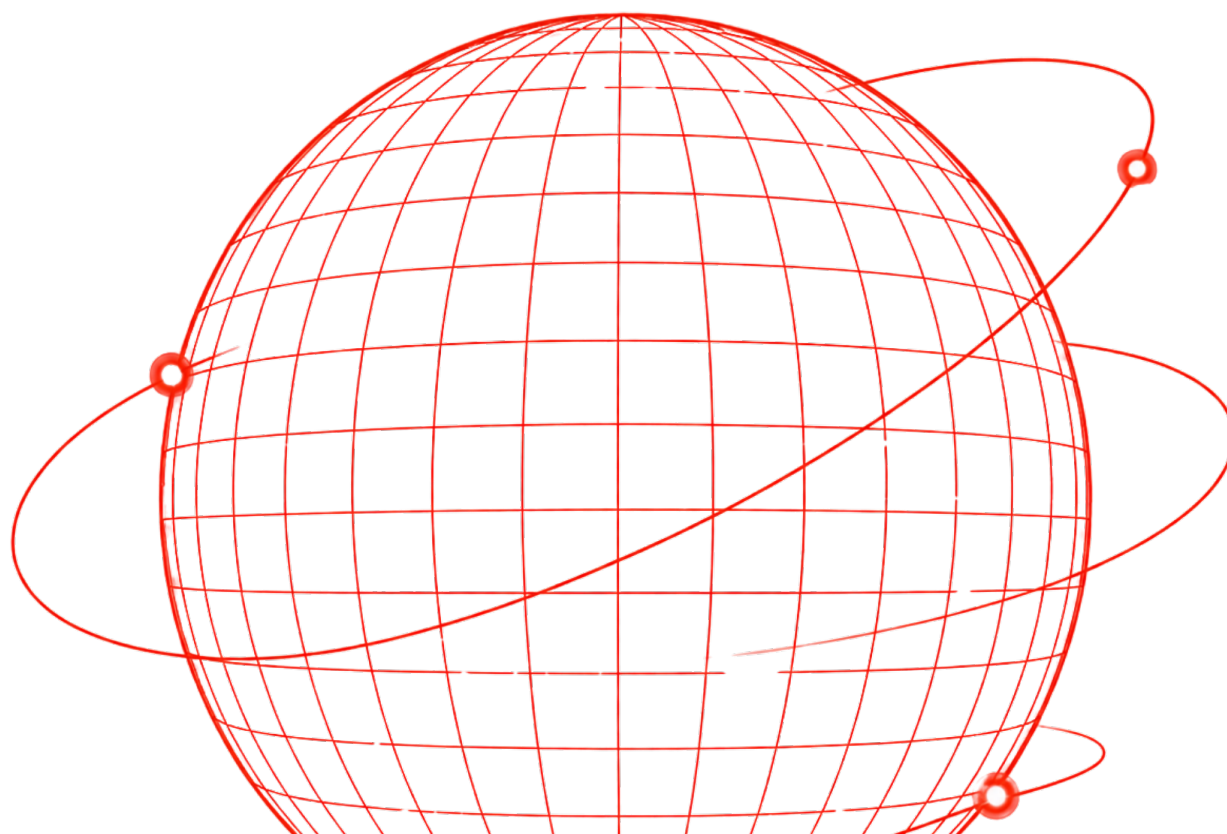
Time: 30-45 minutes

Outcome: One clear opportunity idea and a 7-day action plan

Best for: Students, freelancers, creatives, job seekers

WHAT THIS KIT HELPS YOU DO

1 Identify your skills, knowledge, and resources	2 Match them to a real problem	3 Choose a person or group to serve	4 Write one clear opportunity statement
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**Start where you are. Build with what you have.
Create Your Own Opportunity.**

Start with what you have

You do not always need a new idea. Sometimes, you need a better way to see what you already have.

1. OPPORTUNITY INVENTORY

 Skills I have	 Knowledge I have	 Experiences I have	 Tools I can use	 People or communities I can reach
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

REFLECTION

Looking at your answers, what do you already have that could be useful to someone else? Write 3 things:

1. _____
2. _____
3. _____

2. NOTICE WHAT PEOPLE ALREADY ASK YOU FOR

 What do people usually ask me to help with?	 What do people say I am good at?	 What do I explain easily to others?	 What problems do I often solve?
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Start with what is already in your hands.

Choose your opportunity type

You do not have to start with a full business. You can start with a small experiment that fits your skills, time, network, and current reality.

4. OPPORTUNITY TYPE SELECTOR

Service	You do something useful for someone and they pay you. Example: design flyers, edit videos, help with CVs, teach a skill.
Product	You create or source something people can buy. Example: tote bags, food products, skincare, art, printed shirts.
Knowledge	You teach or explain something valuable. Example: paid class, workshop, guide, e-book, consultation call.
Digital Asset	You create something once and sell or share it many times. Example: Notion template, Canva template, spreadsheet, checklist.
Community or Network	You bring people together around a shared need. Example: study group, freelancer circle, local business directory.

MY BEST-FIT OPPORTUNITY TYPE

The opportunity type I want to test first is: _____

Why this fits me right now: _____

THE 10K OPPORTUNITY FORMULA

I help [who] solve [problem] by offering [solution].

DRAFT YOUR OPPORTUNITY STATEMENT

Version 1: I help _____ solve _____ by offering _____.

Version 2: I help _____ solve _____ by offering _____.

Version 3: I help _____ solve _____ by offering _____.

My strongest version: I help _____ solve _____ by offering _____

If people can understand it, they are more likely to support it, share it, or pay for it.

Test the opportunity in 7 days

An opportunity becomes real when you test it. Choose one simple action and create momentum.

YOUR 7-DAY TEST PLAN

My opportunity statement: _____
The people I want to test with: _____
My 7-day goal: _____

MY TEST ACTION

- Ask 5 people about the problem
- Send 10 outreach messages
- Create one sample
- Post my offer publicly
- Offer a paid trial
- Collect feedback from 3 people
- Create a simple flyer or landing page
- Other: _____

7-DAY ACTION TABLE

Day	Action	Done
Day 1	Define the problem and your solution	<input type="checkbox"/>
Day 2	Talk to 3 people about the problem	<input type="checkbox"/>
Day 3	Share a simple prototype or idea	<input type="checkbox"/>
Day 4	Get early feedback and refine	<input type="checkbox"/>
Day 5	Take one action with a real user	<input type="checkbox"/>
Day 6	Test feedback and improve	<input type="checkbox"/>
Day 7	Share your offer and track the response	<input type="checkbox"/>

WHAT TO MEASURE

- Conversations
- Feedback
- Interest
- Referrals
- First sale
- First testimonial
- First serious lead

The goal is not perfection. The goal is movement.


Use these messages to start

You do not need to overthink the first message. Start a conversation, learn quickly, and improve your offer as you go.

OUTREACH TEMPLATES

<p>Asking About the Problem</p> <p>Hi [Name], I am working on a simple idea and wanted your quick thoughts. Do you or people you know struggle with [problem]?</p>	<p>Offering a Simple Service</p> <p>Hi [Name], I am testing a small service to help [target group] with [problem]. Would you be open to trying this or giving feedback?</p>
<p>Asking for a Referral</p> <p>Hi [Name], do you know anyone who might benefit from [solution]? I would appreciate an introduction if someone comes to mind.</p>	<p>Public Post</p> <p>I am testing a new offer. I help [target group] solve [problem] by offering [solution]. Message me if interested.</p>

LOG YOUR OPPORTUNITY

<p>What opportunity are you creating?</p> <hr/> <p>What country or city are you building from?</p> <hr/> <p>Who is this opportunity for?</p> <hr/> <p>What action will you take in the next 7 days?</p> <hr/>	<p>SCAN TO LOG</p>  <p>Opportunity Ledger</p>
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WHAT COMES NEXT

<p>Offer Packaging Kit</p> <p>Turn your idea into an offer people want.</p>	<p>First Customer Kit</p> <p>Find and connect with your first customers.</p>	<p>Pricing Kit</p> <p>Price your offer with confidence.</p>	<p>30-Day Momentum Kit</p> <p>Build consistency and compound progress.</p>
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Learn. Build. Log. Share. Grow.